

MB

MARY BALDWIN



Ferrell Teague, alumna daughter



Like mother, like daughter?

Eleven daughters of Mary Baldwin alumnae entered as freshmen in September, the Class of 1958 leading with four. Can you spot look-alikes to their mothers, who range from the classes of 1943 to 1960?

Top, Jackie Conklin, Ridgewood, N.J., daughter of Jacqueline Hansen Conklin '43.

Top row, Lisa Harrover, Manassas, Va., daughter of Ann Ratcliffe Harrover '58; Chris Clarke, Carrollton, Va., daughter of Anne Coleman Huskey '58; Margie McGee, Richmond, Va., daughter of Ann Peterson McGee '59; Tracy Leavel, Penhook, Va., daughter of Nancy Wilson Leavel '46.

Middle row, Marguerite Harrison, Lexington, Va., daughter of Heline Cortez Harrison '48; Rebecca Bertok, Sarasota, Fla., daughter of Marjorie Kincaid Bertok '45; Amy Hall, Cleveland, Miss., daughter of Lillian Richardson Hall '48.

Bottom row, Ferrell Teague, Lynchburg, Va., daughter of Peggy Flythe Teague '58; Kelley Rogers, Red Bank, N.J., daughter of Doris Rohner Rogers '60; Anne Marie Haynes, Clifton Forge, Va., daughter of Nancy McMullan Haynes '58.

Statistically speaking

An entering class of 219, the fifth largest freshman class in the history of Mary Baldwin College, arrived in September representing a 14.7% increase over last year's freshmen.

New students for 1978-79 also include 42 young women who have transferred to Mary Baldwin from other institutions. The greatest number came from other four-year colleges, although community colleges and two-year private colleges are also represented. Six of these students were previously enrolled at Mary Baldwin, transferred, then decided to return to complete their education.

Whatever the reasons of these students for leaving Mary Baldwin, the reasons cited for coming back seem to suggest the educational strengths of the college.

Leigh Regonold, a junior from Blytheville, Ark., left to attend a state university, but says, "I had to come back. I need the more personal attention from faculty that I get here. I was just a social security number at State." Leigh is a sociology major.

Senior Lea Ann Thornton of Newnan, Ga., also spent a year at a state school. She returned because, "I am pleased with the curriculum here. The faculty is good and everyone smiles. There's a sense of belonging."

A look at the total Mary Baldwin enrollment shows that four-year regular degree enrollment is 635, up 8.7% from 584 in 1977-78. In this total are 25 daughters of alumnae, 4 granddaughters, and 30 sisters.

Two other programs are also noting an increase this year. The Adult Degree Program now includes 68 students pursuing degrees in non-residential, individualized plans. In addition, the Continuing Education Program, which consists of evening classes, is conducting 14 credit and non-credit courses, six more than last fall. Registrants now number 125 as compared with 68 in 1977.

In this issue

4 The New Business Management Program

7 There is a Present—and a Future for Women in Government

8 Former Mary Baldwin Students Settle Unfinished Business

By Connie Galloway

10 Images of Reality Mesh in Her Art

By Kathy Oosta

12 Senior Develops Tylenol Test

By Meredith Barkley

13 Student-to-Student Counseling is Successful

By Mary Nell McPherson

14 Up and Down the Hill

17 In Memoriam—Mildred E. Taylor

18 News from the Classes

22 Between Ham and Jam

23 Life Insurance—a Painless Way to Give

By William G. Welner

Editor: Virginia Warner Munce

Photo Credits:

Meredith Barkley: page 12

Lance Bell: pages 4, 6, 7

Bill Brown: page 14

Bob Llewellyn: page 14, back cover

Dennis Sutton: front cover, inside front cover, pages 9, 14, 15, 22

David Wallace: pages 10, 11

VOLUME XXVI, NUMBER 2 November 1978

Issued four times a year: July, August, November, and March by

Mary Baldwin College, Box 2445, Staunton, Virginia 24401

Second class postage paid at Staunton, Virginia, and at

additional mailing offices

A good choice for students—and for Mary Baldwin:

The New Business

Mary Baldwin College has become the first among her sister institutions to implement a program of studies leading to a Bachelor of Arts degree in Business Management.

Why should an institution whose history is one of academic excellence in the liberal arts embark upon career-oriented studies such as accounting, corporate finance, and marketing? The most obvious reason is highlighted in the recent *Wall Street Journal* series "Women at Work": more women in all socioeconomic groups are entering America's workforce today, before marriage, as a part of marriage, or even as a modern alternative to marriage. Also, market research done by Mary Baldwin College of high school senior women determined that a large percent of the college-bound female high school seniors intends to pursue a professional or business curriculum in college, and that fully one-half are interested in business. This is confirmed by the size of Mary Baldwin's entering class this fall, for the administration is convinced that the increase in enrollment is due in part to the new offerings in Business Management. This, of course, points to the second major reason for

the new program: it makes a great deal of financial sense in an era when higher education generally and private women's colleges in particular are finding that there are limits to growth and to budgets. Competition to improve products and services is not only the watchword of life in industry, but in higher education as well in the 1970's.

Program Goals at Mary Baldwin

What is the philosophy of training in Business Management at Mary Baldwin and how far has it come in two short years? The major goal of the program itself is to complement the existing curriculum of liberal arts studies rather than to substitute for it. By virtue of their greater size, many institutions can offer a much more complete curriculum in business management with which a small liberal arts college simply cannot compete. Rather, the philosophy at Mary Baldwin from the outset has been to integrate a core selection of business management studies within a liberal arts tradition in education.

In addition to the business management major itself, there are now two formal programs which combine



For a marketing class project, Mary Burlee '79, Beth Abercrombie '80, and Cindy Wilson '80 discuss Lowe's inventory and price sheets with John Garber, sales manager.

Management Program

practical training in business studies with one of the liberal arts. They are the Business-Economics (BUEC) major and the Arts Management major. An indication of the popularity of integrated studies is that there are already 16 declared BUEC majors, compared to 15 majors in business and 8 in economics.

An equally important goal is to enhance the employment opportunities of Mary Baldwin graduates. The job dilemma of women liberal arts graduates is a longstanding one in American higher education. While it is too soon to know for certain whether the approach taken by Mary Baldwin will contribute significantly to the solution of this dilemma, a cautious optimism is nonetheless warranted. The controller of a major corporation pointed out at a recent Advisory Board of Visitors' meeting that his recruiters were more interested in well-rounded liberal arts majors with training in core business subjects than in four-year accounting majors who knew balance sheets inside and out, but people not at all. Indeed, the current nationwide popularity of BS and MBA degrees in business administration will, in all likelihood, lead to a surplus of graduates in the marketplace, much as the over-expansion in Ph.D. degrees in the late 1960's led to a surplus of college teachers. The result, as one educational administrator recently put it, is "to look now to the MBA market for specialists where before recruiters were looking to the undergraduate market."

The faculty in business management are, of course, the heart of the program. Ms. Janet S. Ewing received her MBA degree from Emory University in 1977. She is a member of several professional organizations including the American Accounting Association and the National Business Education Association. In the past she has been awarded a variety of honors including a future business teachers' first place award from Phi Beta Lambda, the national business honorary. During the first year of the business management program, Ms. Ewing developed a new course, Introduction to Business, in addition to her regular assignments in accounting, corporate finance, and marketing.

Mr. Philip Moran became the second full-time faculty member in business management this fall. Before coming to Mary Baldwin, Mr. Moran held staff positions at Rider College and the University of Missouri. He served in the U. S. Army Intelligence Corps from 1967-1970 and holds an MBA from the Pennsylvania State University. While at Penn State, Mr. Moran was the recipient of a Communications for Executives award. He is also a member of the national business education honorary, Phi Delta Kappa. Mr. Moran's regular responsibilities at Mary Baldwin include intermediate accounting, personnel management and business organization.

Staffing the economics curriculum at the college this year was done with an eye toward complementing the business management major since the two disciplines are closely related. Dr. James A. Clifton joined the staff as senior economist this fall, having come to Mary Baldwin from the University of Maine—Orono. Dr. Clifton holds the Ph.D. in economics from the University of Wisconsin—Madison and was the recipient of Ford Foundation Fellowships as a graduate student. While at the University of Maine, he published original research in economic theory and was principal investigator and co-principal investigator of two federal research grants made by the Department of Commerce. His is a member of the American Economics Association and Kiwanis International. In addition to his teaching duties at Mary Baldwin, Dr. Clifton has assumed responsibility for program development in business and economics during 1978 and 1979.

Also new to the economics staff is Mr. William T. Harris. Mr. Harris is a candidate for the Ph.D. in economics at Virginia Polytechnic Institute and State University and was an instructor of economics there from 1976-1978. In addition to his normal teaching duties, he is in the process of developing a course in managerial economics, which will be offered during the 1979-80 academic year.

What has been the record of the business management program during its short existence? Statistics are boring, but they are precise and concise. As a percentage of total course enrollments at Mary Baldwin, the business management curriculum has grown from 3.5% in 1976-77 to 6% for the fall of 1978. Principles of Accounting has become so popular that two sections are now offered in order to preserve a low student-faculty ratio. Introduction to Business, offered for the first time this fall, was in such demand that it will also be offered in the spring. Clearly, Mary Baldwin students have demonstrated acceptance of these new course offerings.

The popularity of a curriculum is not, of course, synonymous with its quality. The faculty in business management are aware of the special need to maintain standards in a career oriented program. The faculty is in the process of considering formal accreditation for the new program as an avenue of ensuring academic excellence.

The Major Focus: 1978-79

By the end of 1979 Business Management will be a fully developed reality at Mary Baldwin. The addition of a third permanent faculty member, already budgeted for the 1979-80 academic year, will complete the faculty. Yet program development in an age of complexity requires

more if it is to succeed. One major thrust will be to develop working relationships with other departments in addition to art who wish to incorporate a management emphasis along with their own training. It will also mean the creation of three economics courses highly complementary to business studies: industrial organization, econometrics, and managerial economics. The first two will be offered in the spring of 1979.

An equally important goal is the creation of a permanent interface between business and industry and Mary Baldwin students and faculty. This program, which is in the planning stage, will comprise two day on-campus visits by middle and top management personnel and reciprocal periods of exposure to corporate work environments for students and their faculty advisors.

Course credits for periods of work in business and industry are already offered under the externship program at Mary Baldwin. The integration of these with on-campus activities by companies, including job recruitment, will enhance the value of the business management program considerably. In short, by ensuring that the

channels of communication with business and industry are always open, the business management program hopes to better motivate students during their college years and aid them in their search for that all-important "first job."

A third and final emphasis through the end of 1979 will be library development. The business/economics holdings will initially be brought up to the minimum standards set for four year undergraduate institutions by the American Library Association (ALA). The second goal will be to ensure that these standards can be maintained or exceeded in the future. There is at present a considerable gap between the actual collection of periodicals, books, and reference materials in the new program and the ALA standards for well-established programs. It is anticipated, however, that grants by corporations and the public sector as well as concerned individuals will aid the college in closing the gap.

Dr. James A. Clifton was the major contributor to this overview of the new business management program.



Left to right: Janet S. Ewing, Instructor of Business Management; William T. Harris, Instructor of Economics; Philip W. Moran, Instructor of Business Management; James A. Clifton, Assistant Professor of Economics.

"The opportunity for success is there. You can become as well qualified for the job as anyone else. And, I repeat, go after it."

There is a present -- and a future -- for women in government

Qualifications, confidence and, above all, a desire to be the boss will ensure women of a solid future in government careers emphasized Betty Southard Murphy, a member and immediate past chairman of the National Labor Relations Board, Mary Baldwin Trustee, and keynote speaker for the Women In Government Conference held at Mary Baldwin October 12 and 13.

Students, alumnae and members of the Staunton community heard women in local, state, and federal government positions give their views on how to get there, how to maintain levels of success and how to help others up the ladder. The Honorable Ethel Walsh, Commissioner of the Equal Employment Opportunity Commission, gave the opening address, "What Title VII Has Done For Women," and The Honorable Ersa Poston, Commissioner of the U. S. Civil Service Commission, addressed a luncheon audience on "The Federal Civil Service as a Career." Workshops were held on state and local government careers, including running for office, international careers, the corporate route to government and women's issues as related to government positions.

Planned since last spring by Mrs. Murphy, Ralph W. Kittle, former Trustee, Dr. Patricia Menk, Professor of History, Judy Wade '69, Assistant to the Secretary, U. S. Dept. of the Interior, and Dorothy Geare, Director of the Women's Center, the conference was funded by a grant from the International Paper Company Foundation. Other Mary Baldwin alumnae who were involved as participants were Carol Emory '65, legal counsel for the Bechtel Corp., and Ann Ponder Dickson '61, chairman of the Advisory Board of Visitors. A committee of 12 students aided in the planning and served as hostesses for the visiting speakers.

Whether looking to a government career or another career, Betty Murphy closed her remarks with good advice for students: "You will be in your 40's in the year 2000 and chances are you'll be working. You might as well be the boss."



Speaking from long experience in politics was Dorothy McDiarmid who has served seven terms in the Virginia House of Delegates, representing Fairfax County-Falls Church. She is the only woman appointed to serve on the House of Delegates' powerful appropriations committee.



Ruth Herrink is currently Director of the Department of Commerce of the Commonwealth of Virginia. She also chairs the Virginia Commission for Professional Occupational Regulation and is a member of the Virginia State Council of Higher Education, Postsecondary Education Advisory Committee. She spoke on state and local government careers.

Former Mary Baldwin students settle unfinished business

by Connie Galloway



Margaret Carswell Richardson '78

Ann Rawl McCain, Frances Coles Sebring and Margaret Carswell Richardson have more in common than the fact that they will be graduated from Mary Baldwin College this coming May. All three women are former Mary Baldwin students whose college careers were interrupted before graduation, and all three have taken advantage of the opportunity offered by Mary Baldwin's Adult Degree Program to complete their degrees through an individualized program of independent study. Like other Adult Degree Program students, these women can meet graduation requirements by taking courses at accredited colleges and universities or by engaging in independent study directed or evaluated by Mary Baldwin faculty members or qualified and approved off-campus tutors—and they can accomplish all this close to home.

Ann Rawl McCain first came to Mary Baldwin in September of 1947. She returned to South Carolina the following year, studied at the University of South Carolina and then turned her attention to marriage and raising a family. Although Ann's stay at Mary Baldwin was brief, she has maintained a close association with the College over the years. Her daughter, Kathy, was graduated in 1977, and another daughter, Pam, is presently a sophomore. Ann's husband, G. Spruce McCain, is also involved with Mary Baldwin College, serving as vice chairman of the Advisory Board of Visitors.

When Ann entered the Adult Degree Program in April of this year, she brought with her almost two years of transfer credit in addition to her year of Mary Baldwin credit, as well as an interest in interior design. Working with Dr. Mary Echols, her faculty advisor, Ann is majoring in art.

Now, Ann's trips to Mary Baldwin, for Advisory Board meetings and to visit her daughter, also include meetings with her advisor to discuss her degree plan and to make arrangements for independent learning experiences which she can complete at home in South Carolina.

When her work is completed in May 1979, Ann McCain will finish something she began thirty years ago.

Frances Coles Sebring was a student at Mary Baldwin from 1969 to 1971. After leaving school, she moved to Boston, married Daniel Sebring and continued to take college courses at a number of schools in the Boston area. Frances had always intended to complete her degree requirements and was attracted to the Adult Degree Program because it allowed her to bring all of her course work together into a degree plan, and it enabled her to tailor an independent major—combining history, economics and law—that reflected her interests and career goals.

Frances has worked toward the completion of her degree by taking courses in law at Middlesex Community College and by studying independently under the direction of Dr. Robbins Gates of the Mary Baldwin College faculty. Frances is planning to begin working as a paralegal and may eventually enter law school. Finishing her degree is a necessary first step.

Margaret Carswell Richardson first entered Mary Baldwin in 1974. She served as freshman class treasurer and sophomore class president, and was named to the Dean's List. After her sophomore year Margaret returned to Georgia to marry Scott Richardson.

Although she enrolled in classes at the University of Georgia and later at Queens College in Charlotte, North Carolina, where she and Scott now live, Margaret says that she continued to think of Mary Baldwin as "my college." She was particularly pleased to discover that through the Adult Degree Program she would be able to earn a Mary Baldwin degree, as her mother, **Peggy Gignilliat Carswell**, had done in 1953.

Working with Adult Degree Program Director Dudley Luck and with Dr. Frank Southerington, Margaret has designed an independent major which combines her interest in journalism and mass communications. She has been very satisfied with her experience in the Adult Degree Program because it gives her the freedom to study independently and at other institutions, it does not require her to neglect her family responsibilities and, perhaps most importantly for Margaret, it provides an alternative way of earning a Mary Baldwin degree.

The Adult Degree Program is designed for women who, because of family and career responsibilities, are unable to pursue a degree in the traditional way. For these three former Mary Baldwin students, the program is meeting their educational needs by providing them with an alternative method of earning their degrees and completing something they started years ago.

Dudley B. Luck, left, Director of the Adult Degree Program and **Connie Galloway**, Instructor, work with each student individually on her degree plan.



Connie D. Galloway, Instructor for the Adult Degree Program, is a graduate of Randolph-Macon Woman's College and a candidate for a master's degree in educational science from the University of Virginia. At the University's Center for the Study of Higher Education she concentrated on adult learning and non-traditional approaches to post-secondary education.

by Kathy Oosta

Reprinted from the Longview, Texas, Times

Images of reality



Lee Cunningham's paintings are prepared in a converted storage room behind her home. Her Siamese cat and kitten keep her company as she works and examines her paintings.

"I hope that my paintings speak for themselves," said Lee Cunningham, who is known in Longview, Texas, for her contributions to the arts through her painting.

Painting since she was quite young, she started formal lessons at seven years and continued to receive instruction in art through college.

She graduated from Mary Baldwin College, Staunton, Virginia, in 1973 and attended St. Anne's College at Oxford University, Sir John Cass Fine Arts in London and did graduate work at the University of Texas at Austin. She taught art labs while at the University of Texas.

Married to Kerry Cammack, an attorney, the couple returned to Longview early in 1978. Their home has high ceilings which allow ample display areas for large paintings, some of which are unstretched and hang like huge rags from the ceiling.

Most are dominated by familiar objects to which people can relate, such as articles of clothing glued on the painted surface. "People seem to respond to a common thing in an uncommon place," she said. "I also use lifesize objects because this creates a dimension of reality that otherwise is lost.

"When a person looks at a small-scale painting, he perceives the objects in the painting as representative of something in the real world, but when something is lifesize or larger, the reaction is 'this is reality!'"

She explained the interest that she has developed in image and space relationships. For example, one of her works had a man's shirt glued in the center of the canvas. Above the neck of the shirt are glued cut-out photos of hats as they would relate in space to the shirt if someone were wearing it.

Ms. Cunningham said, "I think it's unnecessary to verbalize or attempt to justify what you, as the painter, have tried to convey. If the painting doesn't work on its own and you feel the need to explain what you have done, then you don't have a good painting. Above all, it's unfair to the viewer to spell out exactly what is going on in the painting."

This present interest in image relationships is only one of the numerous tangents that Ms. Cunningham has experienced during her career as a painter. She was a figurative painter for a long time.

Referring to a large figure study in the room, she said, "This is one of my favorites. Although it is quite different from the things I am doing now, I can appreciate it in its own time frame."

Although she enjoys her older works, she is excited with the new concepts that are developing now, such as the clothes paintings. "I guess all painters like their most

nesh in her art

recent works the best. True to form, I think these new ideas are rather unique.

"I paint in much the same fashion as other painters," she said. "I start out with an idea and as it develops, things begin to happen. You get ideas for the next painting from the one that you are presently working on. One painting leads to another."

Her paintings are done for pleasure and personal satisfaction; however, they are all for sale. She does not like to work on commission, feeling that most of the painter's prerogative is lost in the process.

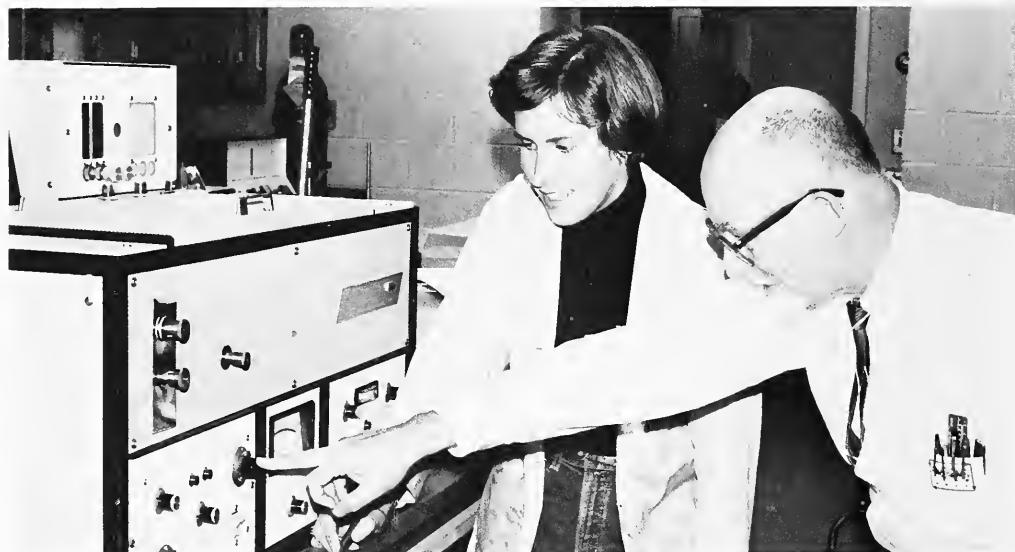
She does, however, do some paintings in commercial buildings. She recently finished the art work for the expansion of the Longview Holiday Inn on Estes Parkway. Also, she painted the figures in the windows of Galosy's in Longview.

During the school year, Ms. Cunningham teaches art at Trinity Day School.

"What I try to do is expose the children to as many media as possible. Once they feel comfortable with the materials, the idea that they 'can't do it' disappears," she said. "This not only stirs their creativity, but also gives them an appreciation of the arts."

"I was happy and pleased with the general attitude of the children about art," she said. "They have a good time in art class, but they don't view it as playtime because they are working like crazy to get their projects done."





Senior develops Tylenol test

by Meredith Barkley

A quick, simple test to detect overdoses of the aspirin substitute, Acetyl-p-Aminophenol (APAP) sold under the trade name Tylenol, has been developed by a student researcher at Mary Baldwin College.

Janine F. Twigg, a senior from Tampa, Fla., developed the 15-minute urine test at the request of Dr. Karl Menk, chief pathologist at King's Daughters' Hospital. It replaces a complicated blood test which takes much longer to produce results.

Dr. Menk was concerned that the current rash of APAP overdoses in Great Britain, where the aspirin substitute is more popular and has been in use longer, might spread to the U. S. If that occurs, he wants a method of quick, easy detection.

The problem with APAP is that large amounts of the drug can destroy the liver, leading to a slow, painful death, explained Dr. James B. Patrick of the MBC chemistry department, who coached Miss Twigg on the project.

In a Tylenol overdose, the liver, which neutralizes poisons in the body, can't break the drug down fast enough. However, the liver can handle the drug easily at normal levels. Death of massive liver failure occurs in about three days, according to Dr. Patrick. During that time, he said, the victim suffers from a variety of painful illnesses, including convulsions, as the poison, no longer filtered by the liver, spreads through the body.

Normally persons who have taken an overdose of the drug lapse into a coma within a short while and are unable to provide doctors with any information.

Overdoses of the drug can be treated if diagnosed within 12 hours of consumption, Dr. Patrick said. But it usually takes several days to get the results of the blood test, which is now in use. With the new development, doctors can conduct the test in duplicate in the emergency room with little more than some test paper, a glass container and the proper chemical.

The project was Miss Twigg's senior research project and was developed during the four-week May term this year.

The facts behind the new test haven't been published, and most in the medical profession don't know about it. But Miss Twigg will deliver a paper on the project at the Southeastern Regional American Chemical Society meeting in November in Savannah, Ga. King's Daughters' Hospital is now offering it, but Dr. Patrick doesn't expect the test to gain general use until after findings are published.

Miss Twigg has a double major in chemistry and biology and expects to begin graduate studies this fall, probably at the University of Texas Allied Medical School in Dallas.

Reprinted from the Staunton, Va. Leader

Student-to-student counseling is successful

by Mary Nell McPherson '79

Eleven Resident Advisors, or RA's, make up the "listening ear" and "shoulder to cry on" for 600 resident students at Mary Baldwin College. Our program is, we think, outstanding in comparison to similar peer counseling programs at other colleges and universities. Most Resident Advisors at other schools have in addition to their counseling responsibilities, the additional duty to enforce house rules and handle violations of the honor system. Playing the role of both policewoman and peer counselor is a tough balancing act, and not having to juggle two roles is a tremendous advantage for the Mary Baldwin RA program.

Each dorm has, in addition to the RA, a house president, an Honor Council member, and a Judiciary Board representative. Thus the RA does not need to risk losing rapport with a student because of the sometimes unpleasant duties that other positions may require. Another big difference between our program and that of others is that our RA's do not work under a head resident or dorm mother. They do, of course, work directly with the Dean of Students' office, but there is no graduate student, or other "more adult" person in the dorm. Thus, they often have to deal with situations directly and immediately.

Because of these circumstances, Mary Baldwin Resident Advisors receive extensive and on-going training. Abnormal Psychology and Techniques in Counseling are both required courses for the RA's and, as many of this group are not psychology majors, such courses often constitute extra work for them. An attempt is made to meet and talk with as many resource people as possible on the Mary Baldwin campus and within the Staunton community, including the Women's Center, Career and Personal Counseling Center, the Augusta County Health Clinic, and the Valley Mental Health Center.

Each RA encounters the usual roommate problems, boyfriend problems, homesickness and academic



Resident Advisors are top row, left to right: Ann Byrd Whittemore '79, Tina Graham '80, Brenda Morison '80, Ellison Carey '79, and Kelly Huffman '80. Bottom row, left to right: Lynda Harrison '80, Mary Lynn Tuggle '80, Amy Adkins '80, Mary Nell McPherson '79.

difficulties. But, in addition, they must be prepared for more serious situations which sometimes do occur. Inevitably, the crises come the night before term-paper deadlines and mid-term exams, thus it is very important for RA's to be good managers who try to stay one step ahead of their course work.

The Resident Advisors are salaried employees working for the Dean of Students' office under the college work-study program. But, the duties of this group can never be measured or remunerated in monetary terms. This program is another example of the special caring community that is Mary Baldwin College. These young women extend to each student that much-needed concern and understanding that is so important in her college years.



Mary Nell McPherson, from Johnson City, Tenn., is the recipient of a Rufus W. Bailey scholarship and was elected to ODK leadership fraternity and to Phi Beta Kappa.

up and down the hill



Tennis Coach Blackburn gets 101st win

Back in 1969 when she came to Mary Baldwin Lois Blackburn felt it would be a real accomplishment if she could guide the college's team to 100 wins in dual match competition. She reached that goal in September when the MBC team downed Randolph-Macon Woman's College 6-3.

Coach Blackburn was uncertain about her team's performance this year as graduation in May left her with only two players, Bonnie Smith of Roanoke, Va., and Lorie Quarles of Yorktown, Va. However, the team picked up Ann Filipowicz of Poughkeepsie, N.Y., and Alice Bartlett of Bronxville, N.Y., Ann achieving the No. 1 singles spot and Alice the No. 2 spot.

Since Coach Blackburn has been at Mary Baldwin, the tennis schedule has been enlarged and now the team plays at least 10 matches in the fall and another 10 in the spring. The team also competes in a number of tournaments during both seasons.

Founders' Day ceremonies held October 7

Following tradition, the Class of '79 received caps and gowns during ceremonies honoring the college's two founders, Rufus W. Bailey and Mary Julia Baldwin. Alumnae who remember former Founders' Day traditions, such as ivy planting on the front lawn, will be interested that yet another is in the making—that of holding the ceremonies in the Student Activities Building, formerly the SMA Mess Hall. This is the second year the site has been chosen.

Guest speaker for the occasion was James A. Joseph, Under Secretary of the Department of the Interior. Mr. Joseph said that "tomorrow's graduates will have to cope with scarcity, the obsession with size, the persistence of inequality and parochial perceptions of public need." He added a fifth consideration: "the increasing suspicion of



government institutions and those who manage them."

Mr. Joseph described Mary Baldwin's students as "privileged" and challenged them by saying, "Wherever you have received the ideas which now influence and shape your thinking, I hope that the very exposure will make you restless in the presence of mediocrity and injustice."

Celebrating Mary Julia's birthday

Years ago it was the custom to lay a wreath on Miss Baldwin's grave each October 4—her birthday, and also Founders' Day. Now that



Founders' Day ceremonies are held on the Saturday nearest this date for the convenience of visiting parents, her actual birthday had been all but forgotten until this year.

The senior class revived the occasion by presenting "This is Your Life, Mary Julia Baldwin" at dinner time in Hunt Hall and all present joined in the singing of "Happy Birthday." What was lost in solemnity of earlier observances was gained by everyone's having great fun!

MBC alumnae are featured at a Career Fair

Representatives of 39 careers and career fields were represented at Mary Baldwin's second Career Fair, October 10 and 11. Fifteen Mary Baldwin alumnae from as far away as Richmond and Washington, D. C., were invited to join other careerists from the Staunton area to answer student questions and present information about their work.

The fair was organized by Dr. Lillian Pennell, Director of the Career and Personal Counseling Center. A variety of career-oriented literature was on display and there was also specific information about careers other than those represented. Dr. Pennell termed the fair a successful venture because of the sizeable student turnout.

New honorary society of the arts is founded

In ceremonies October 16 the newly formed Elizabeth Nottingham Day Honor Society for Women in the Arts installed 16 members, including officers, at ceremonies in the home of President Virginia L. Lester.

The society has been formed to recognize students who have attained a high standard of achievement in the arts. A member must have reached junior standing, have a cumulative grade point average of 2.0 or better and must have completed five courses in the arts, three in the same discipline.

Gloria Zuniga '79 of Laredo, Texas, is the first president of the society and has been instrumental in organizing the new group. The society eventually hopes to provide scholarships for students in the arts.

Elizabeth Nottingham Day, for whom the society is named, taught art at Mary Baldwin College from 1941 until her death in the spring of 1956.

Science Center greenhouse is dedicated

In a ceremony held October 20, the greenhouse of Mary Baldwin College, located in the Jesse Cleveland Pearce Science Center, was dedicated to the memory of Roland Gilbert Hohn.

The Reverend Mr. Hohn, retired from the Methodist ministry, joined the college in 1972 as manager and technical assistant for greenhouse horticulture. Part of the collection under his care included the Oberbey collection of 150 orchids.

Mr. Hohn's daughter, Ms. Bonnie Hohn, is assistant professor of biology and now manager of the greenhouse. During the dedication ceremony she gave a brief biographical sketch of her father and his widow, Mrs. Roland G. Hohn, presented a portrait of Mr. Hohn to be hung in the Science Center.

A memorial plaque to be placed

on the door of the greenhouse was presented by Dr. and Mrs. Austin B. Chinn of Staunton.

The ceremony was attended by members of the college's Board of Trustees who were holding their fall meeting.

Yes, there still is an Apple Day!

A Mary Baldwin custom since 1937, Apple Day means fun, skits, crazy costumes, and, best of all, NO CLASSES!

Sponsored by the Sophomore Class, Apple Day festivities now begin with a dance the night before and students are notified of the holiday a day in advance.

For years students hiked to nearby orchards to picnic and pick apples. Then the scene changed to an apple-



less field on the Augusta County property of POLLY BAUGHAN Moore '40 and her husband, Bill, a member of the Board of Trustees. Boxes of apples were trucked to the site.

Since the purchase of the north campus and its rolling green acreage, Apple Day has been held "at home." A new tradition is the planting of an apple tree on the campus so that some day in the future Apple Day will again be true to its name.

Renovations postponed for Kable Hall

Kable Hall, one of the buildings of the former Staunton Military Academy, now MBC's North Campus, was due to be renovated into a

dormitory during the past summer, but unforeseen complications forced a postponement of the project.

Students who had planned to reside in Kable were relocated to the Mary Baldwin Conference Center, formerly Tullidge Hall.

Demolition of interior walls by a local contractor during the summer revealed that the project could not continue without risking the original plumbing and electricity, according to Dr. Dane J. Cox, treasurer and business manager. It seems that Kable was built in 1931 under the Works Progress Administration and no working plans or blueprints used in construction are available.

Dr. Cox claimed, however, that the hall was still advantageous to renovate because of its unique room arrangement and energy saving qualities.

The college is currently negotiating with the contractor on a maximum upset figure: that is, cost of renovation plus a fee for profit. It is hoped that work can begin again in the near future, targeting for occupation of the building by students in September, 1979.

NEH awards grant to Mary Baldwin

President Virginia L. Lester recently announced that the National Endowment for the Humanities (NEH) has awarded the college a \$200,000 challenge grant, the largest in the state of Virginia this year. The college must raise \$600,000 over the next three years in "new monies" from alumnae, parents of alumnae and students, and friends in order to qualify for the \$200,000 in Federal funds.

As outlined to the NEH, the college hopes to stimulate new gifts from traditional sources of support. The bulk of the funds raised will be used for library purposes.

An announcement concerning the details of the grant will be forthcoming.

Faculty members publish and exhibit their work

James D. Lott, Professor of English, is the author of two recently published stories: "The Survivors" appeared in *Inlet* and "Children of God" was in the fall issue of *The Southern Humanities Review*. Another, "Et in Arcadia Ego," a story with an academic setting, has been accepted by and will appear early in 1979 in *The Virginia Quarterly Review*.

Two articles by Joseph M. Garrison, Professor of English, have been accepted for publication in *Studies in Short Fiction* and the *American Transcendental Quarterly*. He also writes book reviews of contemporary poetry collections for *Library Journal* on a regular basis.

Dr. Garrison's own poems have been published in a number of magazines including the *Southern Poetry Review*, *Xanadu*, *Poetry Northwest*, *Quartet*, and *Poetry Now*. He enjoys bringing concepts of poetry to children in grade schools and secondary schools and on October 12-13 read his poetry and conducted a workshop at St. Margaret's School, Tappahannock, Va. December 11-14 he is scheduled to be in Montgomery County, Va., conducting a Poetry-in-the-Schools Program which is funded by the National Endowment for the Humanities.

A new member of the faculty, Leslee Corpier, Instructor of Art, specializes in fiber arts. Her award-winning crocheted fibersculpture "Pears" is presently in traveling exhibition in Illinois and "From the Depths," a mixed media sculpture, was exhibited during October at the Springfield Art Association Gallery, Springfield, Ill. An interview with Ms. Corpier was published in the September/October issue of *The Craft Connection*. She has also been interviewed on both radio and television in Madison, Wis.



Presbyterian ties are emphasized

Mrs. Sara B. Moseley, moderator of the General Assembly of the Presbyterian Church, U. S., recently visited the Mary Baldwin campus. Mrs. Moseley, second from the right, was greeted by, left to right, Mary Lynn Tuggle '80, chairwoman of the Religious Life Committee, President Virginia L. Lester, and Catherine Snyder, Chaplain of the College.

On November 12 Miss Snyder was ordained by a commission of the Presbytery of Shenandoah in a service of worship at the First Presbyterian Church of Staunton. The Reverend Dr. L. Randolph Harrison of the Lexington, Va., Presbyterian Church presided. Following the ordination Dr. James L. McAllister, Professor of Religion and Philosophy, formally installed her as chaplain of Mary Baldwin College.

A graduate of Duke University, Miss Snyder holds a master of divinity degree from Princeton Theological Seminary. She joined the Mary Baldwin community in September.

Mary Baldwin is the oldest college for women related to the Presbyterian Church, U. S.

New development staff appointments

Betty Jean Stocker, Director of Special Projects at Mary Baldwin College since 1977, assumed a new title November first as the college's Southwest representative based in Ft. Worth, Texas. In addition to Texas, the area includes Arkansas, Louisiana, and Oklahoma.

A native of Little Rock, Ark., Mrs. Stocker came to Mary Baldwin from Ft. Worth where she was alumni director at Texas Christian University. A development officer, she will also assume a support role in the admissions programs and activities in the region.

Martha Anne Murphy of Houston, Texas, has been named Mary Baldwin's coordinator of Annual Giving and will be executing the 1978-79 Annual Giving plans with emphasis on phonathons to be held in a number of cities.

A 1978 graduate of Stephens College, Miss Murphy worked as an intern in the development office her senior year. She was also president of the Senior Class which established an endowed scholarship through a student campaign that raised more than \$4,000.

She was the first student appointed to Stephens' national Alumnae Fund Board and was also president of her sorority.



Stocker



Murphy

Dr. Mildred E. Taylor, 1898-1978

by Fred Pfisterer

Reprinted from the Staunton, Va. Leader



Dr. Mildred Ellen Taylor, a female pioneer in higher education and the Presbyterian Church, died on Friday, November 3, 1978 in Rockingham Memorial Hospital after suffering a stroke while lecturing in Harrisonburg, Va. the day before.

She was one of the first women in the nation to receive a Ph.D. in mathematics and to teach it at the graduate level.

She was the first woman to be ordained an elder at First Presbyterian Church of Staunton in 1966, and she was the first female to become a member of the church's standing committee.

And, in 1968, she was the first woman to be elected moderator of the Lexington Presbytery. "I've had so many firsts that it just makes your head swim," she told a Mary Baldwin College student who was conducting an oral history interview, an ongoing project of the history department, earlier this year. "I was the right age at the right time, and people knew me."

Born on July 25, 1898, in Virginia, Ill., she considered herself a Southerner because her maternal ancestors were from Virginia and named the town. She often noted the appropriateness of the name of the town of her birth.

It was always understood by her parents, Angus and Emily Ellen (Treadway) Taylor, that she would teach. Teaching was one of the few accepted occupations for women at the time, and in a family of seven other children, the money she earned would help put her brothers through college. But she picked mathematics — a field composed almost entirely of men.

She attended Oxford College in Ohio, now part of Miami University of Ohio, and was graduated in 1921. She received a master's degree in 1922 from the University of Illinois. Then she taught school in Johnson City, Ill., briefly and accepted an appointment in the mathematics department at Knox College in Illinois in 1923. She was awarded a Ph.D. from University of Illinois in 1931.

In the height of the Great Depression, she was named head of the math department at MBC, which had recently become a college.

"I came in the summer of 1930 and it was the last good job that an Illinois Ph.D. got for about three or four years," she told the interviewer.

For 38 years she was professor and chairman of the math department. She served on key faculty committees, as adviser to the Student Government Association and for many years as college marshal. When she retired in 1968, she received the Algernon Sydney Sullivan award, which read in part: "A scholar and realist who balances the cold precision of science with a warm feeling for fellow human beings, she has personified, during her fruitful academic career, the ideal combination of competence and concern."

"By weaving her talent and industry into the warp and woof of MBC, she has given the college color, texture and character, so that thousands of alumnae see her as an indelible part of the pattern by which they have shaped their lives."

In World War II she taught astronomy at University of Virginia.

She was a member of Phi Beta Kappa, the American Association for Advancement of Science, the Mathe-

matical Association of America, the American Math Society and Delta Kappa Gamma. She served as both local and state president of American Association of University Professors and a grant named in her honor was awarded by AAUP in 1965 and 1975.

Generations of Virginia elementary and high school students knew her through her work with the Virginia Federation of Garden Clubs and the Nature Camp at Vesuvius.

At First Presbyterian Church, she was president of the Women of the Church, president and vice president of the Women of Lexington Presbytery, treasurer of the Women of the Synod of Virginia and chairman of the steering committee that organized the Staunton Council of Church Women, as well as president and secretary of the group. She was also clerk of the session.

She'd lived through female suffrage, two world wars, a major depression and several revolutionary, unsettling decades, and she wasn't always happy with the tactics of the modern "liberated" woman.

"Women must learn to get along with people in order to bring about changes," she replied when questioned about the women's movement and her role.

"I've said to many of these young women's 'libbers': I know I've got white hair and I belong to another generation, but you've got to act like ladies to get anything done."

Surviving are three brothers, four sisters and four nieces.

The family has suggested that memorial gifts be made to Mary Baldwin College for the Mildred E. Taylor Scholarship Fund.

News from the Classes

the 30's



NANCY RAWLS Watson '49,
MBC woman in government

In Franklin, Va., one is certain to know Nancy Watson's name. She was the first woman to be a member of the city school board, serving over a period of seven years. For two and a half of these years she was board chairman—again the first woman to be chosen for this honor and responsibility. This past May Nancy ran for and won a seat on the Franklin City Council—once more the first woman ever to serve with this body.

Somehow she also finds time for volunteer work and gives credit to her "patient and supportive family" for the many long hours she invests to the benefit of her community.

In September of 1977 **MILDRED JANE MOORE** Nixon '30 of Mount Dora, Fla., had open-heart surgery. With this experience behind her, she traveled to England in July where she was present for the opening of the Lambeth Conference and attended special classes at Canterbury.

ELIZABETH CRAWFORD Engle '31 has just completed a term as moderator of the Presbytery of Shenandoah in which 120 churches are represented. Elizabeth lives in Winchester, Va.

SALLY RUHE Ruhf '33 has returned to Allentown, Pa., to live following the death of her husband. She has two sons—Jack and Peter, an artist.

After being a widow for over 11 years, **JESSIE BEAR Deaver** '35 married Dr. William H. Agnor, a professor of law at Emory University, on June 15, 1978. They are living in Atlanta, Ga., but will spend Christmas and summers in Lexington, Va., and will retire there eventually.

After selling their farm in Ohio, **MARGE BEASLEY** Mathews '38 and her husband have moved to Tucson, Arizona. She is still showing horses and raising Irish Wolfhound dogs. Bob is selling classic cars. Their daughter, Candy, lives in Florida.

Since retirement in 1977, **MAY McCALL** '38 has been keeping busy with volunteer work in Savannah, Ga., serving on the tour guide committee of Historic Savannah Foundation, working with disadvantaged children, and working in her church. She also has traveled with the International Gathering of the Clans via Toronto to Edinburgh, Scotland, for three weeks.

the 40's

RUTH OWEN Whitfield '40 of Jackson Heights, N.Y., has been doing a lot of traveling! Last fall it was a trip to East Africa to see the game preserves; then another trip to the Near East and Yugoslavia; and later to Japan and Taiwan. Still more trips are planned for the future.

From Little Rock, Ark., **POLLY MURPHY** Keller '42 writes that she now has six grandchildren and had taken a backpacking trip into the Teton wilderness area "for the vacation of a life-time."

The mother of eight and grandmother of 17, **IRMA SALINAS** Rocha '43 of Mexico City has written a book entitled *Our Group* which is an exposé of some of Mexico's finest families according to a story in the *Washington Post* in April, 1978. The article relates that just days before publication police burst into the printer's

shop and took off with 17,000 copies and plates, the manuscript and the printer himself. The police also raided Irma's home, seizing her private copies and charged that the book was "vulgar" and "libelous." Surviving copies have shown up on the black market bringing as much as \$130 each.

To explain why she entered into such a controversial undertaking, Irma was quoted as saying, "People have to know about those that have the economic power in Mexico."

SARAH CABELL Massey '45, Dallas, Texas, has continued her art and design career since Tom's death in 1971. She is currently serving on a number of civic boards, including those of symphony organizations at local, state, and national levels. This involves frequent traveling and keeps her in touch with old and new friends all over the country—and in several foreign ones. She is also working toward a Master of Humanities degree from the University of Dallas.

Sad news is that **CONNIE ADAIR** Green '46 lost her husband, Tom, in November of 1977. Two of her sons, Tom, Jr., and John, are practicing medicine together; Doug is a senior medical student and Waverly is a high school senior. Her two daughters are married and Adair is a rising senior at Davidson.

MIRNA WILLIAMS Vest '47 of Wilmington, Del., writes of a "mini reunion" in February, 1978, with **MARIAN SEITZ** Plitt from Acton, Mass., **LYNNE McNEW** Smart from Pine Bluff, Ark., and **TRAY VANCE** Good, also from Wilmington. **HARRIETTE CLARKE** Thorne of Darien, Conn., visited with the Vests on her way to Florida.

Myrna's daughter, Anne, who spent two years at Mary Baldwin, graduated from Vanderbilt in May and is living in Chattanooga where she works as a sales representative for Procter and Gamble.

the 50's

BETTY LANKFORD Peek '50, Charlotte, N.C., is the new president of the Presbyterian Association of Musicians and will be helping to plan worship and music conferences in Montreal, N.C., and in New England in 1979. The PAM serves the two sponsoring Presbyterian bodies in the interest of worship, music and the arts in congregations across the country. Betty and her husband have been directors of music at Covenant Presbyterian Church for 25 years.

MARGARET KING Stanley '52 is director of development for the Arts Council of San Antonio and is on the board of

directors of the San Antonio Symphony. She is also a member of the National Council of the Metropolitan Opera and has recently been elected to the national board of the Joffrey Ballet.

Margaret's daughters are Cullen, 16, attending Concord Academy in Massachusetts and Torrey, 19, who is a sophomore at Smith. All three of them toured Italy this past summer.

Writing from Harlingen, Texas, **PATRICIA BOWIE Davis '56** tells us that there are two other MBC alumnae living on her street—**MARY SWAYZE Mount '61** and **HELEN PARKER Shepard '45**.

the 60's

MARY NELL WILLIAMS Mathis '61 of Lubbock, Texas, writes that her boys are teenagers now and keep reminding Mary Nell and Phillip that they are not! Mary Nell continues to lobby for the ERA.

Word has been received from the College of White Plains of Pace University that **KAY HUNDLEY Fisher '61** of Bronxville, N. Y., graduated summa cum laude on May 26 receiving a B. A. in psychology. She was salutatorian of her class, was awarded a medal for second honors and general academic excellence. She also received an award from the Division of Human Studies for outstanding achievement in the field of human resources. Kay completed an honors project in her major and is a member of Alpha Chi, the national scholastic honor society. She was also initiated into Phi Alpha Theta the week before graduation. She hopes to join a Ph.D. program in psychology at N.Y.U.

At the time of her note in July, **SHIRLEY FILE Robbins '62** of Richmond, Va., was looking forward to a trip to Denmark and in August her plans included entering the Medical College of Virginia School of Nursing.

In Salem, Va., **EMILY WIRING Kelly '63** stays busy these days. She is studying watercolors in order to get back to painting on a regular basis. She is also involved with the Roanoke Transportation Museum and the Mill Mountain Playhouse.

SALLY LIVINGSTON Brown '63, Charleston, W. Va., writes of her pleasure in attending her 15th reunion and seeing Dr. McAllister, her major professor.

ANN DIAL McMillan '63, Birmingham, Ala., is rejoicing in the election of her husband, George, to Lieutenant Governor of Alabama, capturing 54% of the votes!

Beth, Eileen, and Patrick keep **MARY KERR Sullivan '64** busy in San Antonio, Texas, but she is also editing and publishing a bilingual children's guide to Alamo City as her Junior League project.

PENNY ABBITT Quarrier '64 and David are directors of the Charter Oak Center for retarded adults in Keysville, Va. The brochure for this institution states that they are "firmly committed to the principle that in every person there

is potential for acceptable behavior and productive activity."

BEVERLY LEETCH '64 recently received her Ph.D. and is now assistant professor of Spanish at Towson State University, Baltimore, Md. She conducts a travel-study course in Spain for Towson students during January.

From Clearwater, Fla., **SUSAN BROWNE Webb '65** writes that her husband, Fred, has finished his eighth year of ministry at Faith Presbyterian Church. Susan is involved in Junior League work, tennis, substitute teaching, and the activities of her children, Wil and Robyn.

The Baltimore Sun of October 1, 1978, carried a story by **PEGGY MALONE West '65** about the joys—and the altered life style—that come to a couple when a baby joins the household. Peggy, who is the mother of three sons, knows whereof she speaks!

For three years **JEAN LYNN '65**, Richmond, Va., has been in business for herself. "Jean Lynn, Photography" is a business of general photography doing weddings, family, school, and publicity photos. Jean does all of the many jobs connected with running her own business, but does have the assistance of two part-time employees.

SANDRA ZEESE Driscoll '66 is hoping to move from Singapore to the New York area this fall after having been overseas from 1969. The Driscolls have lived in Hong Kong, Taipei, and Singapore. Their daughter, Kathryn, was born in Taipei and son Michael was born in Singapore. Steve is a vice president for a New York-based bank.

ELIZABETH (KI) SHINNICK Vaughan '66, Richmond, Va., is teaching English and history to sixth graders in the middle school of The Collegiate Schools. Her daughter, Whitney, in the second grade at Collegiate, is a gymnastics enthusiast.

KATHY MYERS Faust '67 has been working as full-time director of the Jackson, Tennessee, area rape assistance program. Kathy has three college-age children.

SUZANNE HARTLEY Barker '69, Pat, and son, Jason, are living on a 30-acre farm in the mountains of Northeast Washington. Pat is in private practice as an intermist and Suzanne says "we're in a recreational paradise for skiing, backpacking, riding, fishing, etc.—less than an hour from British Columbia."

GRACE FRIEND Muller '69 and her husband moved to Indianapolis, Ind., in August so he could begin his new position as assistant professor of religious studies at Indiana University. Grace works as executive secretary to the president of Butler University.

JENNIFER KING Fitzhugh '69 and Robert moved to Eugene, Oregon, last October where Robert has started a computer design and service firm. Jennifer works for him part-time, spending the rest of her time with Emily and Adam or jogging.

Keeping busy with E. Barnwell, Jr.,



JOANN BROWN Morton '63

MBC woman in government

Joann is employed by the South Carolina Department of Corrections as Assistant to the Commissioner for Special Projects. She has a wide range of responsibilities, mainly in coordination and implementation of internal policies, maintaining compliance with national standards and improvement of management and program service delivery in a system of 34 institutions housing 8,000 inmates.

After majoring in psychology at Mary Baldwin, she obtained a master's degree in administration and counseling and is now a candidate for a doctor's degree in public administration from the University of Georgia.

Joann says, "Corrections is a field only beginning to accept women. It is both a depressing and an exciting field and a challenge because there is much to be done with limited resources and, often, little public understanding."



KATHLEEN AURE '68

MBC woman in government

After receiving her master's degree in journalism and her J.D. degree from the University of Tulsa Law School, Kathy intended to return to a career in newspaper writing. But, an article she wrote on labor law was the springboard for her being asked to join the National Labor Relations Board as a trial attorney.

Based in Ft. Worth, Texas, she is a trial specialist for litigation in Texas and Oklahoma involving complex labor disputes arising out of the representation and collective bargaining processes between companies and unions. Kathy is one of a small group, slightly over 1%, of all lawyers in Texas who have been certified as specialists in labor law.

MARY WESTON Grimball '69 finds time for occasional free-lance editing in Columbia, S. C. Edward is with Arthur Andersen and Company.

MARTHA MASTERS Ingles '69 is now a member of Wheat, First Securities in Norfolk, Va., as an investment broker. She does financial counseling in tax investment shelters, stocks, corporate and municipal bonds, insurance and real estate and says the financial field is "an excellent one for women."

the 70's

JULIE MAYS Pedrotti '70 has received her MBA from Columbia University and is now employed by Lord, Abbett & Co., investment managers, in New York City.

ANN TAYLOR Mossler '70 has just recently moved to Atlanta, Ga., where her husband, Daniel, is teaching at Emory University. She is hoping to be doing some social work or antique clock restoration—or a combination of the two. Ann finished an apprenticeship in horology at The Clock Shop in Charlottesville, Va., and is certified as a master clockmaker.

After graduating from MBC, **KAREN CARLSON** '71 attended Simmons College in Boston, Mass., and received a master's degree in library science. Then she spent four years in Rome, Italy, where she was assistant librarian at the American Academy. In November of 1977 she was offered and accepted a position as Italian cataloguer at Wedener Library, the major undergraduate library at Harvard University.

ROWENA LLOYD '72 worked for the FBI for a time after graduation and then went to St. Louis with APC Skills. Because she speaks French, Spanish, German, and some Italian she was transferred to Canada, then to Brazil and finally to Paris. On September 15, 1978 she was married to Parisian Jean-Pierre Turco, an architect. As soon as a house designed by the bridegroom is completed, they will move to Villiers-le-Bel, a suburb of Paris.

In Richmond, Va., **JANN MALONE** Steele '72 is working on her own as a free-lance writer for magazines and newspapers. Among her media contacts, she is the Richmond "stringer" for the New York Times.

Actress **KAREN BRAMMER** Slava '72 works under the professional name of Karen Austin, a composite of her own name and that of her mother, **GWEN AUSTIN** Brammer '49. Karen has recently appeared in two TV series, "Happy Days" and "The Rockford Files," both in October. Other TV appearances are coming up in the future—so watch for Karen Austin in the credits!

ELIZABETH SIMONS '74 has moved to New York City where she is working for an envelope manufacturer in Brooklyn.

VALERIE LUND '74 is busy in her second year of law school at the University of Virginia. Valerie received an M.A. in history from William and Mary two years ago and then spent a year working in Los Angeles.

CINDY BIEHN Ferguson '74 lived for six months in Monterey, Calif., and attended the Defense Language Institute studying Italian along with her husband. They will be living in Vicenza, Italy, for three years.

MEG IVY Crews '74 and Jack are settled in South Boston, Va., now. Meg was in Charlotte, N.C., recently where she saw **DEE DEE LEWIS** Maxwell '74 who has since had a daughter, Mary Catherine.

KATHERINE COLVILLE '74 is still living in Blacksburg, Va., and has finished her master's at VPI and SU in computer science. She is working as a systems analyst at Radford College and is also playing as much tennis as possible.

After receiving her M.D. degree from the University of Virginia School of Medicine in May of 1978, **PATTY CHITWOOD** '74 moved to Charlotte, N.C., where she is on the pediatric house staff at Charlotte Memorial Hospital.

REBECCA BIEN '74 is now a computer programmer for Mary Washington College in Fredericksburg, Va. She designs, writes, and documents programs for the college's administrative systems.

HOLLON MEADERS '75 graduated from the Baylor College of Dentistry in June and has set up practice in Dallas, Texas. She writes that "it feels great to be finally out of school."

At a recent meeting of the board of directors of Fidelity American Bank of Charlottesville, Va., "BUNNY" WHITCOMB '75 was elected manager of the Airport Road Branch. Bunny started work for the bank in 1973 and is a member of the American Institute of Banking.

SUSAN WALTON '75 has been elected personnel officer of Wachovia Bank and Trust in Winston-Salem, N.C. Susan joined Wachovia in 1975 as a commercial bank trainee and a year later was named management recruitment and placement officer in the personnel administration department.

In September **SUZANNE MAXSON** Maltz '75 was appointed buyer of contemporary dresses at Lord & Taylor in New York City. She married John Maltz, an industrial real estate broker, in January of 1977.

Suzanne has joined with **NANCY AMBLER** '75, **MARY LEA SNYDER** '75 and **JULIE MAYS** Pedrotti '70 to revitalize alumnae activities in New York. Nancy has recently moved there from Boston and is working with the Educational Facilities Laboratories.

RENEE TRENT '76 is living in Richmond, Va. After leaving the gubernatorial campaign staff of John N. Dalton in January, 1978, she served as director of scheduling for the U. S. Senate campaign of Richard Obenshain. Since Obenshain's death in an air accident, she worked for the campaign of John Warner.

Married

JESSIE BEAR Deaver '35 to Dr. William H. Agnor, June 15, 1978.

JOANN MYERS Foster '47 to Milton Andrew Thompson, June 24, 1978.

ROBERTA BRUCE GILL '63 to John William Hefler, January 4, 1978.

SUSAN BEENE '65 to Robert L. Franklin, October 22, 1977.

ROWENA LLOYD '72 to Jean-Pierre Turco, September 15, 1978.

ANNE STERN '73 to Michael F. Gallagher, August 19, 1978.

KRISTINA KATE MALLONEE '74 to Richard Pierce Buckingham IV, September 23, 1978.

MARTHA SEWALL '74 to Thomas Sinclair Rees, March 11, 1978.

MARGARET TOCCOA TUGGLE '76 to Robert Bruce Miller, Jr., June 17, 1978.

JANET TAYLOR ROSE '77 to John Garretson Gaston, III, June 10, 1978.

SHARON MARIE DIETZ '77 to Mark Anthony Viglione, September 16, 1978.

LISA ANNE HOWARD '78 to Rob Grose, July 1, 1978.

SYLVIA LEA GOSHORN '78 to James William Crawford, August 12, 1978.

MARY BETH LAWRENCE '78 to Steven Thomas Snyder, August 12, 1978.

Born To

BLAIR KELSEY Bickford '61 and Jimmy, a son, David Blair, May 5, 1978.

JANE ELLEN VIA III '66 and Lou, a son, David William Markham, April 3, 1978.

CLAUDIA JANE TURNER Aycock '66 and Charles, a daughter, Charlotte Cherry, April 30, 1978.

BECKY BREADEN Mastin '67 and Ranny, a daughter, Anne Whitfield, October 20, 1977.

BARBARA SHULER Mayo '67 and Charles, a son, Josiah Atkins, February 5, 1978.

CLAIRE "YUM" LEWIS Arnold '69 and Ross, a daughter, Elizabeth Fielding, June 26, 1978.

DOLLIE MCGRATH Marshall '69 and Wellford, a daughter, Dollie McGrath, July 30, 1978.

CAROLYN BASS Armentrout '70 and Al, a son, Benjamin Kirby, July 22, 1978.

GRAY THOMAS Rodrigues-Barbera '71 and Joaquin, a daughter, Carolyn Gray, May 3, 1978.

PAULA POWERS Tchirkow '71 and George, a daughter, Julie Allen, May 14, 1978.

KATHRYN JACOBS Wendell '71 and Charlie, a son, Richard Preston, March 29, 1978.

LEAH WALLER Golden '72 and Tim, a daughter, Katherine Fleet, July, 1978.

THERESA ANN KOOGLER Southerington '72 and Frank, a son, Paul, July 21, 1978.

LINDA VERNER Smith '72 and Will, a son, Christopher Mitchell, December 30, 1977.

Died

ALBERTA LOCKHART Henderson '17, September 5, 1978.

ESTELLE TOMLINSON Jones '21, June 5, 1978.

LILLIAN KERSHAW Hoeck '21, January 21, 1978.

WINSOME BATTERSHILL Hunter '21, April 29, 1978.

CHARLOTTE HUMBERT Davis '41, November 27, 1977.

JANET BELL McPherson '47, June 28, 1978.

LYNN LAUDERDALE Basham '74, August, 1978.

Dr. Marshall M. Brice

August 30, 1898-November 14, 1978

Just as this issue goes to press the college and the community of Staunton are saddened by the death of Dr. Marshall Moore Brice, historian, author, and professor emeritus of English at Mary Baldwin College.

Dr. Brice taught at Mary Baldwin from 1956 until his retirement in 1968. Before 1956 he was at Staunton Military Academy for 33 years, retiring as head of the English Department.

Dr. Brice was the author of *Conquests of the Valley*, in 1956, *The Stonewall Brigade Band*, in 1967, and *Daughter of the Stars* in 1973. He also authored *Vagaries in Verse* and was co-author with Ullin Leavell in 1954 of *How to Study With Success and Satisfaction*, a high school textbook.

Dr. Brice was an elder of the First Presbyterian Church. From 1960 to 1965 he was president of the Staunton Chapter of the Civil War Centennial and was a founder of the Augusta Historical Society, serving as president from 1968 to 1969.

He received a B.S. degree from Clemson University and an M. A. degree from the University of Wisconsin. The University of Virginia awarded him a doctorate in education in 1956.

Dr. Brice is survived by two daughters, two brothers, a sister, and five grandchildren. His eldest daughter, Love Brice Morton, is a member of the Mary Baldwin class of 1946.



BLESSING WHITMORE Brown '37, MBC woman in government

Blessing Brown is employed by an independent organization, the Council of State Governments, headquartered in Lexington, Ky., but she probably knows more elected officials in the 50 states than anyone else. She is administrative assistant in the Council's department of research where educational seminars are planned for persons in state government, especially legislators. Such seminars are often designed around subjects on which legislators will be making important decisions in their respective legislative bodies. Blessing flies to locations throughout the country to work out the logistics of these meetings, taking care of scheduling all activities, working with the local hotel staffs, and serving as the Council's hostess for those attending. "A most exciting job," she says.

Between Ham and Jam

What is the Alumnae Council?

The Alumnae Association Board of Directors holds its fall business meeting on the campus and invites alumnae leaders to join the workshop sessions to set goals for the year to come. This is the "Alumnae Council" which was held from September 29 to October 1. Representatives from the chapters, from the Admissions Aides network, and reunion chairpersons were in attendance for a productive two days of listening, discussing, and planning.

Alumnae Board vice presidents chaired the workshops for their respective areas. *Barbara Freeman Ragsdale '67*, president, had prepared each chairperson in advance by outlining procedures at an officers' meeting which began the two-day session. Each committee followed a plan to implement the decision-making process and recommend goals for the year's activities. Their reports were presented to the entire group at the final meeting.

New committees were appointed this year, some including members who have retired as Board members or are alumnae serving in an advisory capacity. These include the nominating committee, the constitution re-study committee and the editorial board. They have contributed greatly



From left, *Barbara Freeman Ragsdale '67*, Dr. *Frank R. Pancake*, and *Marcia Williams Bohannon '71* enjoy talking at the President's Home during Alumnae Council weekend.

to the overall productiveness of the Council.

Time for relaxation was included. Particularly enjoyable was the dinner at President Lester's home with representatives of the faculty and the student body. After dinner, *Mona Olds*, Dean of Students, introduced *Cathy Snyder*, Chaplain of the College, and presented a panel of students who discussed aspects of student life.

Alumnae Homecoming Weekend will be May 18-19, 1979

"Happy Days" was chosen by the reunion chairpersons committee as the theme of the 1979 Alumnae Homecoming weekend. Plans were formed to make the weekend a memorable one for all alumnae attending, especially those from the following classes who will celebrate reunions:

1929 1934 1939 1944

1949 1954 1959 1964 1969 1974

A word from Virginia Munce

In September I became editor of *Mary Baldwin* and this issue is a first effort to bring you more news, plus a greater insight into those persons, both on and off the campus, who are making Mary Baldwin College the distinctive institution it is.

Now I have the opportunity to announce to readers that I will be assuming the entire public relations program of the college and will become Director of Public Relations on December 22.

I look forward to bringing a new dimension to this position because of my long association with hundreds of Mary Baldwin alumnae. I will need your active participation and I hope

you will send me material about alumnae accomplishments—including your own. I would also like all alumnae who are employed in the media to contact me. This is a special request from the public relations committee of the Advisory Board of Visitors.

Because I will be vacating the position of Director of Alumnae Activities, the college is now receiving applications for a new director. A Mary Baldwin alumna is preferred, so if you are interested, you are invited to send a résumé and a letter of application to Mr. *William G. Wehner*, Vice President for Development.

After 15 years as director I leave the Alumnae Office with satisfaction in all that we have accomplished



together. By changing to Director of Public Relations, I will not be saying "goodbye," only "I'll be seeing you," as I publish the news of your accomplishments and work with you in promoting Mary Baldwin College throughout the country.

Virginia W. Munce

Life Insurance—a “painless” way to give

by William G. Wehner, Vice President for Development

Life insurance affords many individuals a way to make a sizeable gift now. Many people feel they must wait until they hit the lottery jackpot or until their children are “out of the nest” before they can consider significant contributions to non-profit organizations such as Mary Baldwin College. However, a gift of life insurance may be the answer.

Contributing a New Policy

EXAMPLE: Ms. Julia Smith and her best friend, Ms. Mary Baldwin, both graduated from Mary Baldwin. Someday they would like to honor a professor they both admired through a scholarship named in the professor’s honor. But, alas, they have been out of school only a few years and their earning power is not that strong. Besides, they both have recently married and bought new homes. Sounds like an impossible situation for a gift—right? Wrong!

Consider this. If both were to take out a \$5,000 life insurance policy on their lives, paying the premiums but “assigning” the policy to Mary Baldwin (the college becomes the sole owner and beneficiary) the following things happen:

1. The premiums are tax-deductible and therefore, lower the out-of-pocket costs for the gift.
2. Mary Baldwin College is assured of a gift sometime in the future. Even if Julia and Mary fall on hard financial times due to some unforeseen disaster, Mary Baldwin would have the option to continue the payments and keep the insurance in force or to turn in the policy for the cash value accumulated to that point.
3. Julia and Mary have honored the professor in their lifetime. The professor learns of the honor in *his* lifetime. Everyone is still around to feel the “joy of giving.”
4. Julia and Mary have put their plan into effect immediately rather than waiting for the capital to be slowly accumulated in their estates.

Continuing a Paid-Up Policy

There are other ways to contribute life insurance. For example, if you no longer have need of that paid-up \$5,000 or \$10,000 life insurance policy because the children are already provided for or you and your spouse do not have dependents, then why not consider giving it to Mary Baldwin College? You will receive an income tax deduction in the year of the gift for the cost basis or fair market value, whichever is less. The deduction can be as high as 50% of your adjusted gross income with a five year carry-over provision. Also, if needed, Mary Baldwin could utilize the cash value in the policy. Besides, there is satisfaction in knowing you have helped contribute

to the future financial stability of the college in a very significant way.

Changing the Beneficiary

Another way to contribute life insurance is simply to name Mary Baldwin as the beneficiary of the policy’s proceeds. If your family’s situation has changed, i.e., the original beneficiary is now deceased or is financially well-off, why not consider naming Mary Baldwin the beneficiary? You can still retain the policy with certain ownership rights including borrowing from the cash value; maintaining the option to change the beneficiary again should circumstances change; and receiving any dividends the policy generates. Incidentally, if you are making premium payments on this policy and change the beneficiary to Mary Baldwin College, the payments in this case are not tax-deductible. The reason is that you are retaining incidents of ownership.

Endowing Your Annual Gift

Why not insure that Mary Baldwin College receives your annual gift in perpetuity? A gift of life insurance (either an existing policy or a new one) can easily accomplish this objective.

EXAMPLE: Ms. Julia Smith has been contributing \$100 a year to the Annual Fund for many years and wishes to find a way to continue that level of giving after her death. Julia realizes that unless she makes a special provision Mary Baldwin will not receive that \$100 gift anymore and will have to work harder to make up the loss of income from her gift and the other gifts lost for reasons of death.

Julia contributes a \$2,000 life insurance policy to Mary Baldwin, either now or at her death, which is then invested with our endowment. If our net yield is 5% a year, then the \$2,000 endowed fund would result in \$100 in income each year in perpetuity.

I have a booklet entitled, “Life Insurance Planning” which provides practical financial planning information to benefit you, your family and Mary Baldwin. Please clip the coupon below and mail to me if you would like a free copy.

Name _____
Mary Baldwin Class (if any) _____
Address _____
City, State, Zip _____
Mail to: William G. Wehner Mary Baldwin College Staunton, Virginia 24401

MARY BALDWIN COLLEGE

Staunton, Virginia 24401



74144314 C00 A012 P11 M0
MMS WILLIAM C POLLARD
200 N MARKET ST

STAUNTON VA 24401